



2021-22 UPDATE

2021 Hybrid National Leadership Conference

June 27-July 1



2021 Hybrid National Leadership Conference





Staff Roles

Helen Fuqua, DOE FACS Specialist

Integration of FCCLA into curriculum, supervision of state advisers in implementing programs and providing services, serving as liaison between the Virginia Department of Education and the Virginia FCCLA Board of Directors



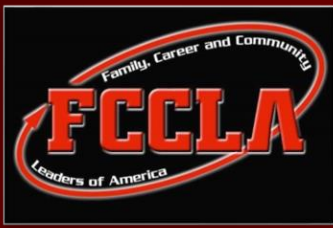


Staff Roles

Debbie Will, State Adviser

Competitive Events operation and information, Board of Directors, State Executive Council and officer elections, FCCLA program awards at state level, office operations, STAR Events Management Team, and the VA FCCLA Leadership Foundation





Staff Roles

Connie Rhoton, State Adviser



State Leadership & Recognition Conference, financial records and management, supervision of Virginia Delegation at National Leadership Conference



Staff Roles

Kathleen Buchanan

Membership & Adviser Development

Primarily responsible for affiliation records and assistance, membership activities, and adviser mentoring and development





Staff Roles

Allison DuVal

Program Assistant

Primarily responsible for Virginia FCCLA social media, assistance with state executive council, and meetings assistance



Opportunities for Advisers to



- VA FCCLA Adviser
Facebook Page

Contact Kathleen Buchanan to
receive an invite!

- National FCCLA Adviser
Facebook Page

Choose LEAD on national website; then click
Advisers, then Advisers Professional
Development – scroll down to Facebook Group.



- Master Adviser
- Adviser Mentor

Contact Kathleen Buchanan to get details and the application for the Adviser Recognition Program.

Virginia FCCLA

Adviser Boot Camp 1 & 2



- Adviser Boot Camp 1 – Sept. 26-27, 2021 in Waynesboro
- Adviser Boot Camp 2 – 2022-23 school year (details provided when plans are finalized)

National FCCLA Adviser Academy

Academy 1 & Academy 2

- **Academy 1 is for advisers with five years or less experience in FCCLA advising.**
- **Academy 2 is for advisers with more than five years as an adviser.**

FCCLA Adviser Professional Standards

FCCLA chapter advisers are valued professionals delivering intra-curriculum leadership education in the Family and Consumer Sciences pathway and comprehensive programs.

The purpose of the FCCLA Adviser Professional Standards is to bring the FCCLA leadership elements to a reference publication. This publication contains the adviser standards with learning outcomes.

These can be found on the Adviser section of the Virginia FCCLA website: virginiafccla.org



MEMBERSHIP UPDATE

- Affiliation
- Recognitions and Resources
- The teacher/adviser is key to success

MEMBERSHIP AND AFFILIATION

Compliance with Perkins V legislations requires that every CTE program be affiliated with and actively involved in their aligned CTSO.

For all FCS programs, that is FCCLA!



MEMBERSHIP AND AFFILIATION

- The key to joining and involvement starts with the beginning of the year (course), FCCLA is the leadership organization for any FCS class. Include it on your course syllabus, whether in class or virtual
- The FCS teacher is regarded as the FCCLA adviser-- YOU the ADVISER are the key to affiliated membership and an active chapter

MEMBERSHIP AND AFFILIATION

- **What makes a chapter? 12 members and 1 adviser minimum**
- **Membership is \$12 (\$9 national & \$3 state) payable to national**
- **In 2021-22, four affiliation options are being offered, including three “packages”**
- **Can only be called FCCLA and use the resources when dues submitted to national office**

THE PORTAL

- <https://affiliation.registermychapter.com/fccla#>
- A detailed tip sheet will be created yearly
- For new chapters, complete some info, (shown on the next 2 slides) submit and you will be sent a chapter ID # that will be used as your username in the future along with the password that you select (keep note of that!)
- Previously affiliated chapters, log in with the same info from the past and make the requested updates

VA MEMBERSHIP RECOGNITION

- Certificate to new chapters from our VP of Membership (sent to the principal)
- \$1,000 from the Leadership Foundation for new chapters (divided, based on a simple application and attending state conference)
- VA offers these recognitions: New Chapter, Middle Level Chapter, Milestone Chapters 50+, 100+, 150+ etc.

VA MEMBERSHIP RECOGNITION

- VA offers another recognition program created by the state officers- watch for this the end of September (creative for appeal and favors at state conference)
- Go for the Red membership recognition as seen on national website



NEVER HESITATE TO CONTACT

Kathleen Buchanan

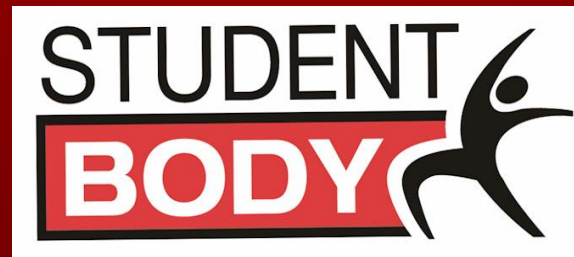
Membership and Adviser Development
Coordinator

540-348-5377

kvcbuchanan@gmail.com prefer this
communication, when we can arrange a call if
needed

Opportunities for Members and Chapters to







NEW IN 2020: STOP the Violence program has been replaced with a new program focusing on advocacy.



Opportunities!

Program Awards

All national program awards are completed on your “register my chapter” affiliation portal.

To see instructions and tips on the national application process, click on “Engage” then “Program Awards”: fcclainc.org

**Applications must be submitted online by
March 1 at 5:00 PM.**



Opportunities!

Program Awards

How to Get a Ribbon

- Program award application must be submitted online to national FCCLA by March 1
- 1 photo of a project must be emailed to Connie Rhoton
- Register for the state conference by March 1



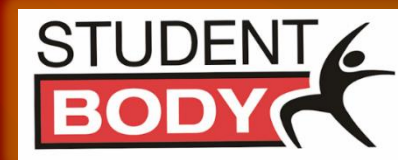
Virginia
Association
2020-21
National
Program
Award
Winners



James Wood High



Eastern View High

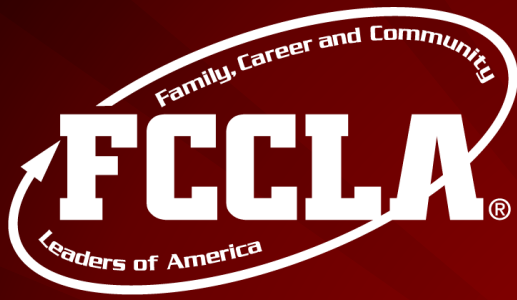


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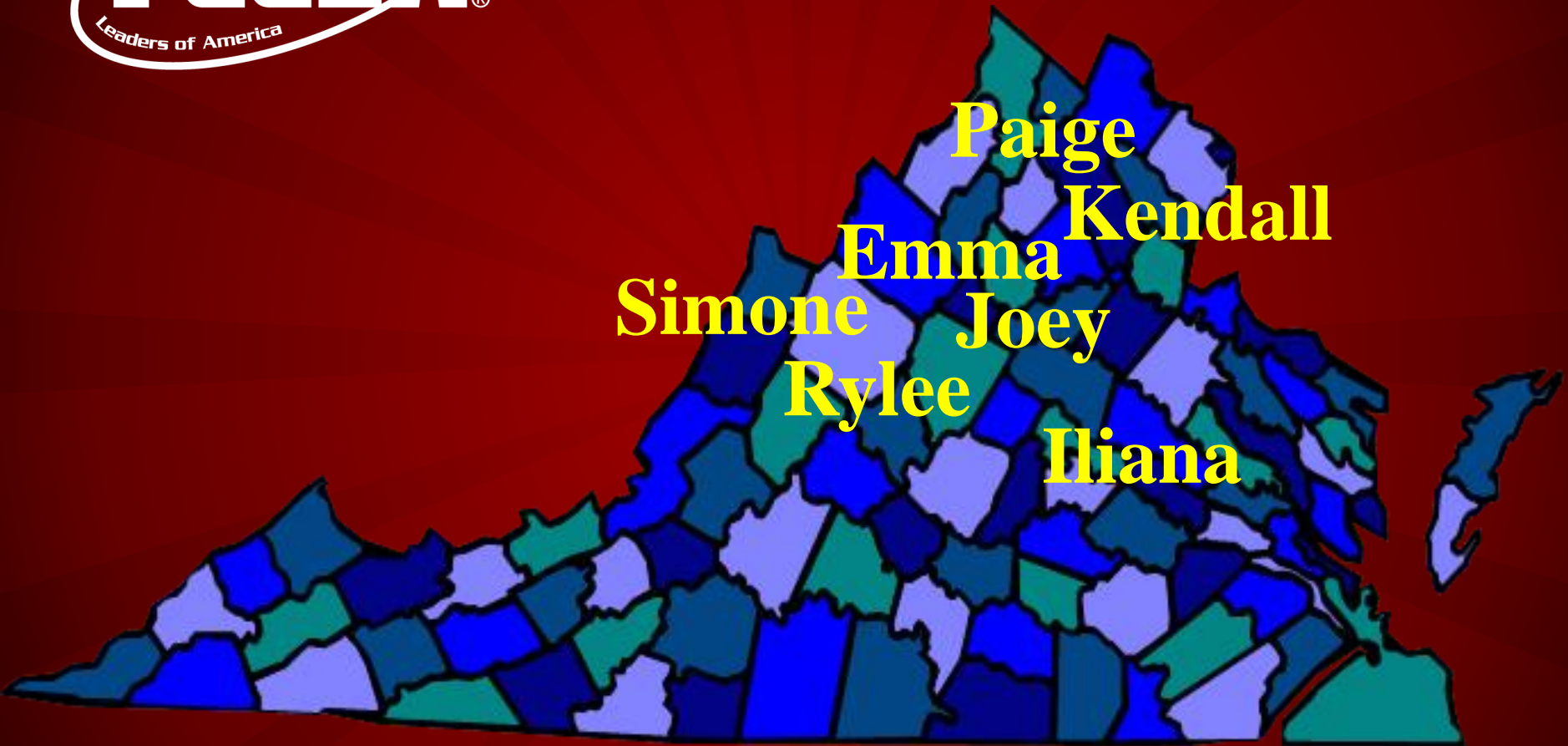
Connecting It To the Classroom

Invite a State Officer to a Meeting – Virtual or In-Person!





Where are they in VA?



Virginia FCCLA launched a new website!



**What's happening
in 2021-22?**



Theme for the year.

Back in 2021!!!

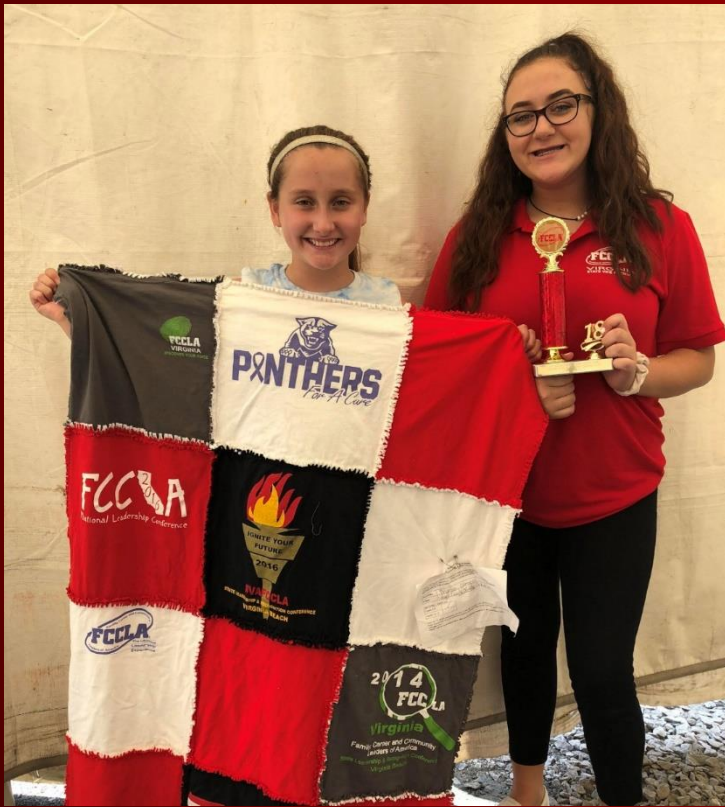
FCCLA Day at the



September 30th

**See VA FCCLA website for
details and contest
information.**

THE STATE FAIR – SEPTEMBER 30, 2021







Back in 2021!!!

Say Yes to FCS and FCCLA College Days

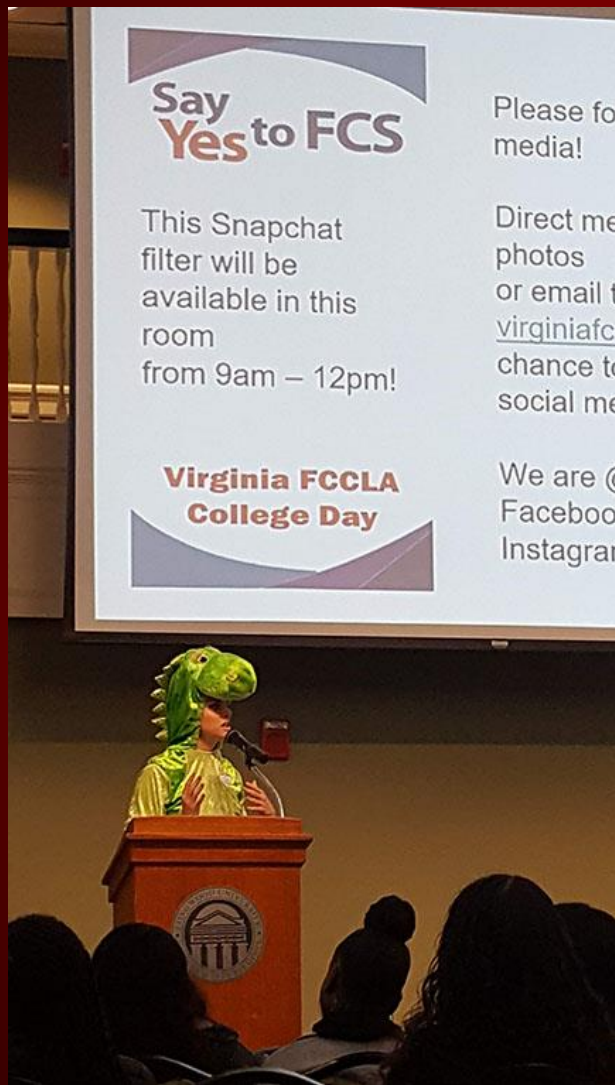
**October 19 at James
Madison University**



TBA – additional site

COLLEGE DAYS



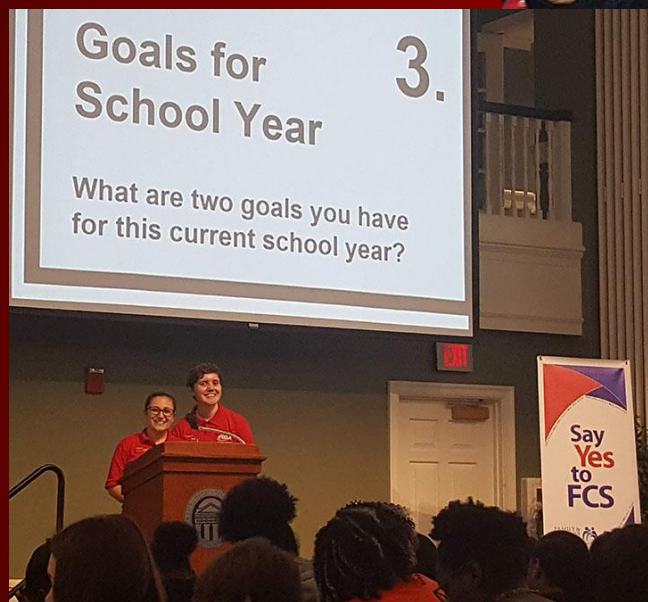






Welcome to the FCCLA
Bridgewater College Day!





Dates for 2021: October 19 at James Madison University

Site #2 - TBA

Washington, D.C.



**Capitol Leadership
November 4-5, 2021**

**National Fall Conference
November 5-7, 2021**

Celebrate FCCLA Week!

February 14 - 18, 2022

fcclainc.org/communications/communications-calendar

Monday: Make Members Count

Tuesday: Make Service Count

Wednesday: Make Educators Count

Thursday: Make Skills Count

Friday: Make FCCLA Count

STAR Events and State Leadership & Recognition Conference

April 1-3, 2022

**Details on the State Conference
page of the website in
November. Registration opens
in January.**

Virginia Beach



STAR Events and State Leadership & Recognition Conference

REMEMBER:

- **Feb. 15** is deadline for registration and housing forms
- Conference registration and STAR Events entries are combined into one online process

Points to Ponder!



Updates at the national and state levels will be provided throughout the year. Consider using the STAR Events as classroom assignments and assessments.

Virtual in 2021-22



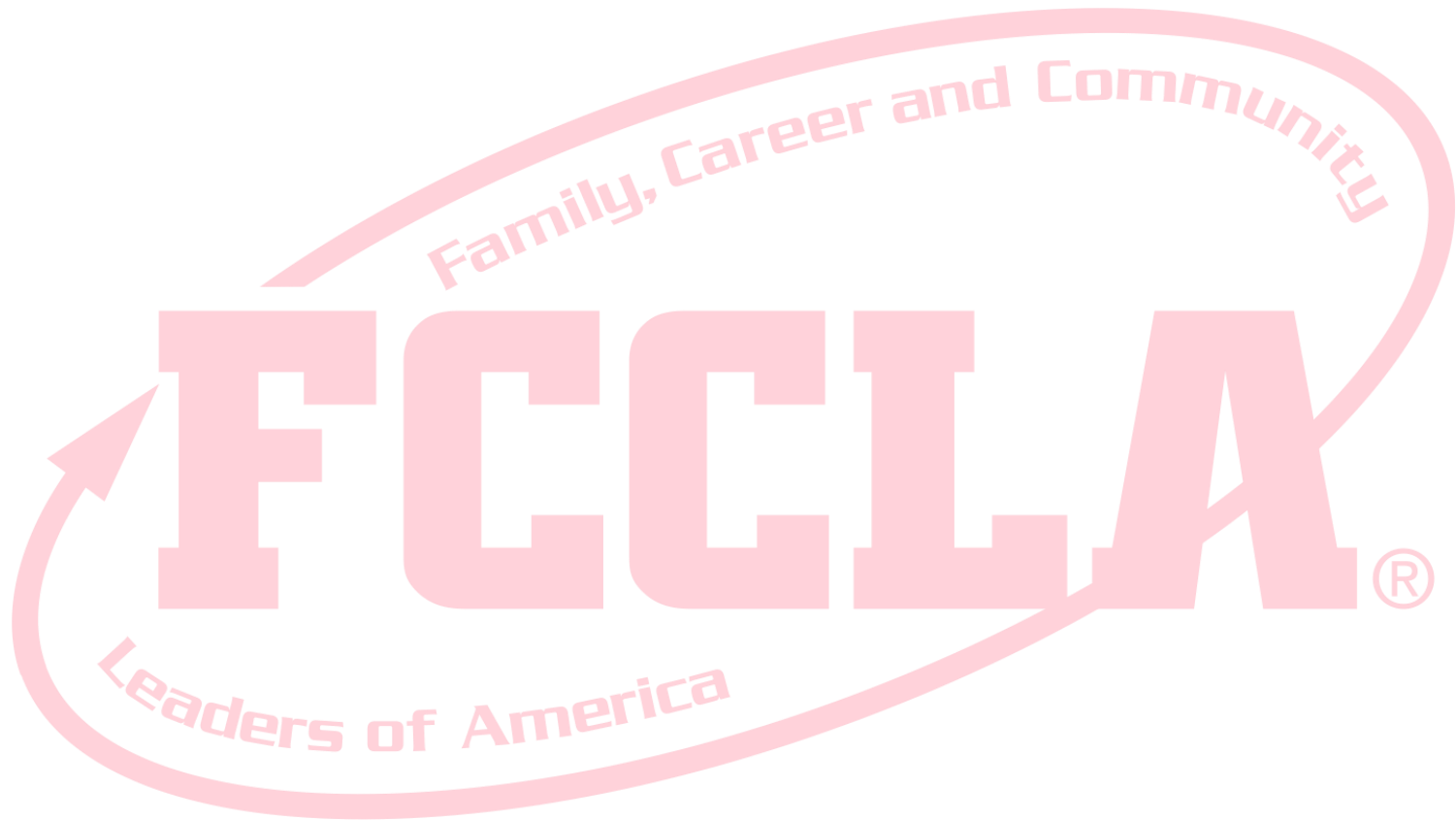
- Skill Demonstration Events
- FCCLA/LifeSmarts Knowledge Bowl
- FCCLA Knowledge Matters Simulations

San Diego
June 29 – July 3, 2022



**Make 2021-22 a year for
your students to ...**





End of Presentation